



Did you know you can review the videos your children are watching?



**App:** Access the App, look in the bottom left-hand corner for an arrow pointing off the screen. Select it, then you are into their video history.

### How to Report on YouTube Kids

**App:** In the app → Whilst on the selected video → select  in the top right corner of the video → Hit Report

**Desktop:** On the website → Whilst on the selected video → Select  in the bottom right corner of the video next to the share button → Hit Report

YouTube Kids is for ages 3 to 7 - appropriate advertisements and videos protect them in their early digital world years

Children aged 5-15 spend on average 2 hrs 11 mins per day on YouTube and other video platforms

Ofcom Report 2019



Kids are using technology to their advantage and using the Mic to speak function, to navigate YouTube Kids and other apps & websites, in the absence of being able to spell yet.



### GOOD POINTS

1. It is free to use on all devices, consoles that it is available on.
2. For ages 0-12, that can use YouTube Kids, whether it is at home, in the classroom or in public. Used in the right way it can be very rewarding.
3. Language, colours, shapes, and other simple things can be greatly improved by using YouTube Kids as a tool for learning.
4. The reporting system is simple and easy to use, within a few clicks you have made your report and you can block videos from appearing again, immediately, whether they do anything with your report or not.



### BAD POINTS

1. The app lacks major parental features, it relies on its filters that are built in.
2. The filters are exactly that, filters, which means some bad content creeps through from time to time.
3. Screen time usage for children that use YouTube Kids can get excessive quickly, we recommend trying to keep it below 3 hours a day.
4. The reporting feature appears relatively poor in terms of its responsiveness to concerning videos.
5. The app is not available on most Smart TV's nor is it available on the Kindle Fire HD.



### Parent Opinion:

*Mother of 2, 4 & 9-year-old*

*I find that my older girl cannot get on with YT Kids, it is "too babyish" in her words. I know it is for up to 12 years old, but she prefers normal YT. My other two, they love YT Kids and I feel so much better knowing its videos that is suitable for them. Except for Christmas! So many toy adverts! But it is better than YT Adverts.*



"Online Safety UK"



# YouTube Kids

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